



# HARVESTING HOPE

*Fall Festival Fundraiser | Harvest Market | Food, Drinks & Entertainment*

SEPTEMBER 17, 2021 | 6-9PM  
SHAWNEE MISSION THEATRE IN THE PARK

## *Sponsorship Packages*

Our **Harvesting Hope** fall fundraiser is a homegrown gathering for adults 21+ that benefits the children and families that Growing Futures serves in our community. Growing Futures is a Head Start nonprofit organization in Johnson County, KS that provides quality early education opportunities and family support services for pregnant mothers, children (ages 0-5) and their families living at 100% of the poverty threshold. Our program opened its doors in 1965 as a summer enrichment program for 17 preschoolers, making us one of the original Head Start programs. Today, we serve 222 children and regularly maintain a wait list of more than 100 children. We look forward to partnering in this investment of our community's future.

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TO LEARN MORE OR REGISTER AS A SPONSOR,  
PLEASE CONTACT JESSICA HOFFMAN AT  
913-649-9714, EXT. 265 OR  
[JHOFFMAN@GROWINGFUTURESEEC.ORG](mailto:jhoffman@growingfutureseec.org)

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## EVENT OVERVIEW...

As the days get shorter and the leaves start to change, Growing Futures will invite our community to come together and celebrate the fruits of our labor. Our **Harvesting Hope** fundraiser will be a festive fall-themed experience that benefits the vulnerable children and families living in our community.

The event will begin with live music and a craft market, comprised of local KC vendors. After shopping for your fall essentials, guests can grab a delicious boxed dinner from Taylor Made Catering. Beer, wine and other beverages will be provided, along with a fun-spirited wine toss game that benefits the organization.

Step right up! Our vendors have graciously donated items for our evening raffle and guests can enter for their chance to win! For those with more of a sweet tooth, we encourage participation in our steamingly ripe Pie Walk! Again, all proceeds support our organization.

Growing Futures will conduct a short program that speaks to our rich history, programs offered and why the demand for our services continues to grow in Johnson County. Then, our attention will be redirected to our evening speaker, Dr. Adolph Brown. Adolph comes to us all the way from Virginia to discuss his Head Start upbringing in an upbeat, charismatic fashion that is sure to entertain the masses.

A shuttle provided by Agenda USA will circle the parking lot, bringing people to and from the event. Guests will be encouraged to bring a lawn chair or blanket and set up on the grounds, with a view of the stage. Wearing masks and maintaining social distancing is requested. If the event is rained out, we will postpone the date of the event.

## WHY SUPPORT GROWING FUTURES?



### POVERTY IN JOCO

Although our program has grown since 1965 to meet the increasing needs of Johnson County families, our funding has not kept pace with the demand for services. Nearly 32,000 Johnson County residents live below the federal poverty level with 3,119 of those residents being children, ages 0-5.



### OUR IMPACT

Today, we serve 222 low-income children and their families with Early Head Start and Head Start programs and regularly maintain a wait list of more than 100 children. We currently serve 7% of the children who qualify for our services in Johnson County. The demand is high!



### THE WHOLE FAMILY

Our children and families live at 100% of the federal poverty threshold. For a family of 3, that's making no more than \$21,960 per year! Our focus is not solely on the child, rather the whole family. Our comprehensive services include health and nutrition services, onsite play therapy, parent education, mental health, medical and dental health, family support and engagement opportunities.







# SPONSORSHIP PACKAGES



600 PEOPLE EXPECTED TO ATTEND

## Presenting Sponsorship - \$10,000

- Naming rights for the event and industry exclusivity
- Signage at main entrance gate and stage banner
- 3 min speaking opportunity on stage
- Full page ad space in 5x7 program
- Permanent 1yr website footer on Growing Futures website with link to website (visited by ~1,500 monthly)
- Permanent logo on event site with link to website
- Inclusion on all marketing material, including invitations
- Stage Banner
- Inclusion in E-blasts that reach 3,500 people
- Publicity opportunities as they arise
- Digital Media Recognition: All Event Posts, 2 Facebook, 2 Instagram, 2 Linked-In
- Onsite presence and ability to hand out promo swag at gate entrance
- Inclusion on our stationary event website
- 20 complimentary tickets to the event



## Pavilion Sponsorship - \$7,500

- Banner at the Pavilion entrance (Pavilion seats 240 comfortably, fireplace and firepit)
- Engaging teacher and staff appreciation element
- Half page ad space in 5x7 program
- Permanent 1yr website logo on website with link to website (visited by ~1,500 monthly)
- Inclusion on all marketing material including invitations
- Stage Banner
- Inclusion in E-blasts that reach 3,500 people
- Digital Media Recognition: 1 Facebook, 1 Instagram, 1 Linked-In
- Onsite presence and/or ability to hand out promo swag in Pavilion area
- Inclusion on our stationary event website
- 10 complimentary tickets to the event

## Entertainment Sponsorship - \$5,000

- Quarter page ad space in 5x7 program
- Permanent website logo on website with link to website (visited by ~1,500 monthly)
- Inclusion in E-blasts that reach 3,500 people
- Stage banner
- Shared Digital Media Recognition: 1 Facebook, 1 Instagram, 1 Linked-In
- Onsite presence and/or ability to hand out promo swag
- Inclusion on our stationary event website
- 6 complimentary tickets to the event



## Guest Speaker Sponsorship - \$5,000

- Dr. Adolph Brown, a former Head Start child, has earned a successful living as a servant leader, author, humorist, master teacher, clinical psychologist, social justice advocate and motivational speaker and former president of the Virginia Head Start Association. Adolph has been featured on FOX, NBC, ABC, CBS & PBS and comes to us from Virginia.
- Ability to introduce the guest speaker on stage.
- Logo on Guest Speaker page of program.
- Permanent website logo on website with link to website (visited by ~1,500 monthly)
- Inclusion in E-blasts that reach 3,500 people
- Stage banner
- Shared Digital Media Recognition: 1 Facebook, 1 Instagram, 1 Linked-In
- Onsite presence and/or ability to hand out promo swag
- Inclusion on our stationary event website
- 6 complimentary tickets to the event





# SPONSORSHIP PACKAGES



## Harvest Market Vendor Sponsorship - \$50/\$25

- 10x10 vendor booth space
- Access to promote and sell goods to 600 guests
- Business name will appear in the program
- Shared digital media recognition: 1 Facebook, 1 Instagram, 1 Linked-In
- A \$50 donation to the organization is requested, as well as \$25 worth of product to be raffled off at event
- Inclusion on our stationary event website
- Profits are yours to keep!
- **This package requires a personal invitation from Growing Futures to participate**



## Wine Toss Sponsorship - \$2,500

- Ring toss game with the chance for guests to win wine!
- Engaging interactive element with signage and promo item handout opportunities
- Guests can purchase 3 tosses for \$10. Proceeds go to the organization.
- Logo included in 5x7 program
- Permanent website logo on website (visited by ~1,500 monthly)
- Shared Digital Media Recognition: 1 Facebook, 1 Instagram, 1 Linked-In
- Inclusion on our stationary event website
- 4 complimentary tickets to the event



## Pie Walk Sponsorship - \$2,500

- Much like a cake walk, guests can participate for the chance to win pies!
- Engaging interactive element with signage and promo item handout opportunities
- Guests can purchase 3 tosses for \$10. Proceeds go to the organization.
- Logo included in 5x7 program
- Permanent website logo on website (visited by ~1,500 monthly)
- Shared Digital Media Recognition: 1 Facebook, 1 Instagram, 1 Linked-In
- Inclusion on our stationary event website
- 4 complimentary tickets to the event



## Harvest Sponsorship - \$1,000

- Logo included in 5x7 program
- Permanent website logo on website (visited by ~1,500 monthly)
- Shared Digital Media Recognition: 1 Facebook, 1 Instagram, 1 Linked-In
- Inclusion on our stationary event website
- 2 complimentary tickets to the event

## Lager Sponsorship - \$500

- Sponsorship helps to provide beer or wine for the event
- Logo included in 5x7 program
- Permanent website logo on website (visited by ~1,500 monthly)
- Shared Digital Media Recognition: 1 Facebook, 1 Instagram, 1 Linked-In
- Inclusion on our stationary event website



## Friends of the Festival Volunteer Sponsorship

- This event will require the help of roughly 40 of our friends in the community. If you, your group, club or business is interested in volunteering, please complete the form and a member of our team will reach out to you with more details



# SPONSORSHIP AGREEMENT FORM

*Harvesting Hope Fundraiser  
September 17, 2021 | 6-9pm*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please select your sponsorship package:**

**Presenting** \$10,000 \_\_\_\_\_ **Pavilion** \$7,500 \_\_\_\_\_ **Entertainment** \$5,000 \_\_\_\_\_

**Guest Speaker** \$5,000 \_\_\_\_\_ **Harvest Market Vendor** \_\_\_\_\_ **Wine Toss** \$2,500 \_\_\_\_\_

**Pie Walk** \$2,500 \_\_\_\_\_ **Harvest** \$1,000 \_\_\_\_\_ **Lager** \$500 \_\_\_\_\_ **Friends of the Festival** \_\_\_\_\_

Company Representative Name & Title \_\_\_\_\_

**Payment Options:**

Enclosed Check (payable to Growing Futures Early Education Center) \_\_\_\_\_

Please invoice my company \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Exp \_\_\_\_\_ 3 digit code on back \_\_\_\_\_

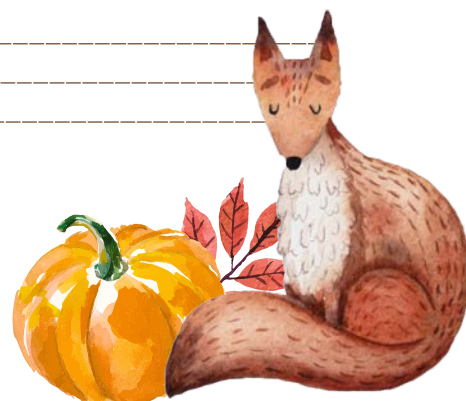
Name (as it appears on card) \_\_\_\_\_

Address (if different from above) \_\_\_\_\_

City/State/Zip \_\_\_\_\_

**Return form by JULY 31, 2021 to:**

Growing Futures Early Education Center  
Attn: Jessica Hoffman  
8155 Santa Fe Drive  
Overland Park, KS 66204  
Email: [jhoffman@growingfutureseec.org](mailto:jhoffman@growingfutureseec.org)





# HARVEST MARKET VENDOR FORM



*Harvesting Hope Fundraiser  
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Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website and Facebook URL: \_\_\_\_\_

**Vendors may arrive to set up from 2-5pm. A 10x10 space will be provided.**

**Growing Futures volunteers can assist with setup if needed.**

**Please plan to bring your own tables, tents, linens, etc. for setup.**

**If electricity is needed, the Theatre charges \$100 per vendor.**

By signing this form, I agree to release all parties that are a part of this show, property owners, or anyone associated with the organization, and/or promotion of this show from any responsibility, liability, or damage that may be incurred from my participation in this event, and I understand that I waive my rights to any legal action as such. If event is rained out, the event will be postponed. No refunds will be issued.

Signature: \_\_\_\_\_

## **Entry Fee:**

We request a \$50 monetary donation to Growing Futures and a \$25 product donation for the event raffle (both are tax deductible).

\$25 product donation description: \_\_\_\_\_

Electricity is needed for \$100 \_\_\_\_\_

Enclosed Check (payable to Growing Futures Early Education Center) \_\_\_\_\_

Please invoice my company \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Exp \_\_\_\_\_ 3 digit code on back \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

Address (if different from above) \_\_\_\_\_

City/State/Zip \_\_\_\_\_

## **Return form by JULY 31, 2021 to:**

Growing Futures Early Education Center  
Attn: Jessica Hoffman  
8155 Santa Fe Drive  
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Email: [jhoffman@growingfutureseec.org](mailto:jhoffman@growingfutureseec.org)





# VOLUNTEER INTEREST FORM

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Company or Group Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Shifts:

Morning Setup 10am-12pm \_\_\_\_\_ (setting up tables, decor, signage, tents, etc.)

Vendor Setup 2pm-4pm \_\_\_\_\_ (assisting booth setup and navigation)

Event Volunteers 5pm-7:30pm \_\_\_\_\_ (host games, bar, ice runners, tickets, etc.)

Event Volunteers 7pm-9pm \_\_\_\_\_ (host games, bar, ice runners, tickets, etc.)

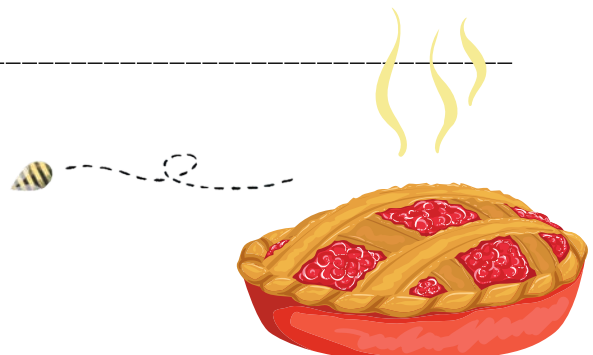
Event Teardown 8pm-10pm \_\_\_\_\_ (breaking tables down, packing up supplies)

Names of volunteers in your group:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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Growing Futures Early Education Center  
Attn: Kathy McLellan  
8155 Santa Fe Drive  
Overland Park, KS 66204  
Email: [kmclellan@growingfutureseec.org](mailto:kmclellan@growingfutureseec.org)



*Volunteers will need to sign a Code of Conduct Volunteer Waiver.*