



# HARVESTING HOPE

FRIDAY, OCTOBER 7, 2022 | 4-8PM

STRANG HALL OUTDOOR SPACE  
7313 W 80TH ST, OVERLAND PARK, KS 66204

## *Sponsorship Packages*

Our **Harvesting Hope** fall fundraiser is a homegrown gathering that benefits the children and families Growing Futures serves. Growing Futures is a Head Start nonprofit organization in Johnson County, KS that provides quality early education opportunities and family support services for pregnant mothers, children (ages 0-5) and their families who live at or below 100% of the federal poverty threshold. With more than 40% of child care centers closed in the KC Metro since the beginning of the Pandemic, our services are needed now more than ever! Today, we serve 223 children, but regularly maintain a wait list of more than 100 children. We look forward to partnering with you in our mission, to nurture children and strengthen families to enrich our community.

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TO LEARN MORE OR REGISTER AS A SPONSOR,  
PLEASE CONTACT JESSICA HOFFMAN AT  
913-649-9714, EXT. 265 OR  
JHOFFMAN@GROWINGFUTURESEEC.ORG

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## EVENT OVERVIEW...

As the days get shorter and the leaves start to change, Growing Futures will invite our community to come together and celebrate the fruits of our labor. Our **Harvesting Hope** fundraiser will be a festive fall-themed experience that benefits the vulnerable children and families living in our community.

The event will begin with live music from Flashback and a Sip & Shop Harvest Market comprised of over 20 diverse and local vendors. After shopping, guests can grab a delicious dinner from Strang Hall's scratch kitchen. Each guest will receive a meal voucher and 2 drink tickets that can be redeemed at their outdoor bar.

Our vendors have graciously donated items for our silent auction that guests can bid on the week leading up to the event. Winners can pick up items they've won at the event. Guests can stop by a photo booth for a fun photo op and for those with more of a sweet tooth, we encourage spinning the wheel for a chance to win at Pie Roulette! Our most popular Wine Toss game will also return. All proceeds from these activities support Growing Futures.

Growing Futures will conduct a short program that speaks to our rich history, programs offered and why the demand for our services continues to grow in Johnson County. Then, our attention will be redirected to our evening's keynote speaker, Mr. Larry Lewis.

This is one event you are sure to FALL in love with!

\*\*\*If the event is rained out, it will be postponed for a later date.

## WHY SUPPORT GROWING FUTURES?



### POVERTY IN JOCO

Nearly 32,000 Johnson County residents live below the federal poverty level with 3,119 of those residents being children, ages 0-5. For a family of three, that's making no more than \$22k a year. The need for our services continues to grow.



### OUR IMPACT

Today, we serve 223 vulnerable children with Early Head Start and Head Start programs. Research shows the more time spent on nurturing, educating and developing a child's mind, the more likely they will be a successful citizen of the world. Every \$1 invested in early education yields a \$16 return.



### THE WHOLE FAMILY

Our focus is not solely on the child, rather the whole family. Our comprehensive services include nutritious meals, health, dental and vision screenings, onsite play therapy, parent education, mental health screenings, and family support and engagement opportunities.



# SPONSORSHIP LEVELS

## High Level Overview

### Presenting \$20k

Naming rights for the event and sponsorship exclusivity. Premiere branding on all signage and collateral. The ability to hand out 200 free drink tickets to guests at your booth 2 hours during the Sip & Shop; making you the host with the most! Customization advantages, on-stage speaking opportunity and 40 complimentary tickets.

### Keynote Speaker \$15k

Includes a VIP meet and greet with the speaker before the program starts in the Strang Hall conference room for 30 guests. Ability to introduce speaker on stage and premium logo recognition on all event and keynote speaker signage. Teacher appreciation element and photo booth sponsor. Includes 30 complimentary tickets.

### Harvest Market \$10k

Includes sponsoring the Harvest Market portion of the event, as well as sponsorship of the online auction. This also includes tons of brand inclusion, ability to have an onsite presence and 20 complimentary tickets to the event.

### Entertainment \$7,500

This upbeat sponsorship includes hosting Flashback at the event. Naming rights to the cocktail and game arena that contains Wine Toss and Pie Roulette. Your branding will appear in all marketing material as it relates, including a stage banner! Includes 16 complimentary tickets.

### Adopt-A-Classroom \$5,500k

This special sponsorship is one that focuses on the renovation of the Growing Futures classrooms. Each sponsorship will include annual naming rights to a classroom, as well as new paint, furniture and learning materials for the children. This package also includes 6 complimentary tickets.

### Wine Toss \$3,500

This is our most popular game. Guests purchase 3 tosses for \$10 in the hopes of ringing a wine bottle. If their ring goes over the neck of the bottle, they win the bottle of wine! Receive individual signage and brand placement in the programs. Includes 6 complimentary tickets.

### Pie Roulette \$2,500

This sweet sponsorship includes an interactive element that engages the masses with a fun prize wheel game. Spin to win a baked good of the guests' choice. Receive individual signage, ability to hand out branded merchandise and logo placement in the programs. Includes 6 complimentary tickets.

### Friends of the Festival \$1,500

Includes one reserved table for eight guests, your branding in our 5x7 programs, permanent logo on our website, shared social media recognition.

### Program \$500

This sponsorship includes your logo in our 5x7 programs, permanent logo on our website, and shared social media recognition.

### Vendor at Harvest Market \$75booth/ \$25 in product

Includes a 10x10 booth space, access to sell good to 500+ guests during our 2 hour sip and shop and the remainder of the program. The surface will be concrete/blacktop. Your \$25 product donation will be used for our virtual silent auction. Profits are YOURS TO KEEP! This package requires an invitation from Growing Futures to participate.





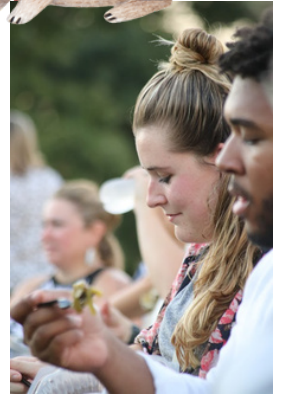
# SPONSORSHIP PACKAGES



OVER 500 PEOPLE EXPECTED TO ATTEND

## *Presenting Sponsorship \$20,000*

- Naming rights for the event and industry exclusivity
- Ability to hand out 200 free drink tickets to guests at your booth 2 hours during the Sip & Shop
- Logo on the reusable shopping bags handed out to guests
- Signage at main entrance gate and stage banner
- 3 min speaking opportunity on stage
- Full page ad space in 5x7 program
- Permanent 1yr website footer on Growing Futures website with link to website (visited by ~1,500 monthly)
- Permanent logo on event site with link to website
- Inclusion on all marketing material, including invitations
- Inclusion in E-blasts that reach 3,500 people
- Publicity opportunities as they arise
- Digital Media Recognition: All Event Posts, 2 Facebook, 2 Instagram, 2 Linked-In
- Onsite presence and ability to hand out promo swag at gate entrance
- Inclusion on our stationary event website
- 40 complimentary tickets to the event



## *Keynote Speaker Sponsorship \$15,000*

- VIP Meet & Greet with the keynote speaker in the Strang Hall Conference Room for 30 guests
- Ability to introduce the guest speaker on stage
- Teacher appreciation element that includes staff being able to attend event
- Logo on the reusable shopping bags handed out to guests
- Photo booth provided by sponsor
- Inclusion on entry banner and stage banner
- Full page ad space in 5x7 program
- Permanent 1yr website logo on website with link to website (visited by ~1,500 monthly)
- Inclusion on all marketing material including invitations
- Inclusion in E-blasts that reach 3,500 people
- Digital Media Recognition: 1 Facebook, 1 Instagram, 1 Linked-In
- Onsite presence and/or ability to hand out promo swag
- Inclusion on our stationary event website
- 30 complimentary tickets to the event



## *Harvest Market Sponsorship \$10,000*

- Includes sponsorship of the Harvest Market Sip & Shop AND online auction
- Logo on the reusable shopping bags handed out to guests
- Full page ad space in 5x7 program
- Permanent website logo on website with link to website (visited by ~1,500 monthly)
- Inclusion in E-blasts that reach 3,500 people
- Logo on entry and stage banner
- Digital Media Recognition: 1 Facebook, 1 Instagram, 1 Linked-In
- Onsite presence and/or ability to hand out promo swag
- Inclusion on our stationary event website
- 20 complimentary tickets to the event



## *Entertainment Sponsorship \$7,500*

- Naming rights to the cocktail area and game arena
- Recognition for sponsoring the Flashback band
- Half page ad space in 5x7 program
- Permanent website logo on website with link to website (visited by ~1,500 monthly)
- Inclusion in E-blasts that reach 3,500 people
- Stage banner
- Shared Digital Media Recognition: 1 Facebook, 1 Instagram, 1 Linked-In
- Onsite presence and/or ability to hand out promo swag
- Inclusion on our stationary event website
- 16 complimentary tickets to the event







# SPONSORSHIP PACKAGES



## Adopt-a-Classroom \$5,500

- Special sponsorship is one that focuses on the renovation of the Growing Futures classrooms
- Annual naming rights to a classroom
- Includes new paint, furniture and learning materials for the children
- Logo in 5x7 program
- Permanent website logo on website with link to website (visited by ~1,500 monthly)
- Inclusion in E-blasts that reach 3,500 people
- Shared Digital Media Recognition: 1 Facebook, 1 Instagram, 1 Linked-In
- Potential for future volunteer activities with your classroom
- Inclusion on our stationary event website
- 6 complimentary tickets to the event



## Wine Toss Sponsorship \$3,500

- Ring toss game with the chance for guests to win wine!
- Engaging interactive element with signage and promo item handout opportunities
- Guests can purchase 3 tosses for \$10. Proceeds go to Growing Futures
- Logo included in 5x7 program
- Permanent website logo on website (visited by ~1,500 monthly)
- Shared Digital Media Recognition: 1 Facebook, 1 Instagram, 1 Linked-In
- Inclusion on our stationary event website
- 6 complimentary tickets to the event



## Pie Roulette Sponsorship \$2,500

- Much like roulette, guests can spin the wheel for the chance to win pies and baked goods!
- Engaging interactive element with signage and promo item handout opportunities
- Guests can purchase 3 tosses for \$10. Proceeds go to Growing Futures.
- Logo included in 5x7 program
- Permanent website logo on website (visited by ~1,500 monthly)
- Shared Digital Media Recognition: 1 Facebook, 1 Instagram, 1 Linked-In
- Inclusion on our stationary event website
- 6 complimentary tickets to the event



## Friends of the Festival \$1,500

- Logo included in 5x7 program
- Permanent website logo on website (visited by ~1,500 monthly)
- Shared Digital Media Recognition: 1 Facebook, 1 Instagram, 1 Linked-In
- Inclusion on our stationary event website
- 4 complimentary tickets to the event





# SPONSORSHIP PACKAGES



## Promotional Sponsorship \$1,000

- Logo included in 5x7 program
- Permanent website logo on website (visited by ~1,500 monthly)
- Shared Digital Media Recognition: 1 Facebook, 1 Instagram, 1 Linked-In
- Inclusion on our stationary event website
- 4 complimentary tickets to the event
- Venue, Caterer, Radio, News, Magazines, Social Influencers, Photographers, Videographers



## Harvest Market Vendor Sponsorship - \$75/\$25

- 10x10 vendor booth space
- Access to promote and sell goods to 500+ guests
- Business name will appear in the program
- Shared digital media recognition: 1 Facebook, 1 Instagram, 1 Linked-In
- A \$75 donation to the organization is requested, as well as \$25 worth of product to be used as a silent auction item
- Inclusion on our stationary event website
- PROFITS ARE YOURS TO KEEP!!!
- **This package requires a personal invitation from Growing Futures to participate**

## Program Sponsor \$500

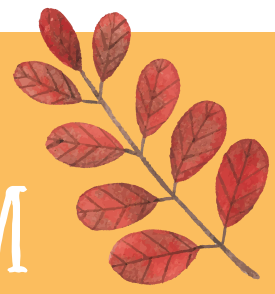
- Logo included in 5x7 program
- Permanent website logo on website (visited by ~1,500 monthly)
- Shared Digital Media Recognition: 1 Facebook, 1 Instagram, 1 Linked-In
- Inclusion on our stationary event website







# SPONSORSHIP AGREEMENT FORM



*Harvesting Hope Fall Fundraiser  
October 7, 2022 | 4-8pm*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please select your sponsorship package:**

**Presenting** \$20,000 \_\_\_\_\_ **Keynote** \$15,000 \_\_\_\_\_ **Sip & Shop** \$10,000 \_\_\_\_\_

**Entertainment** \$7,500 \_\_\_\_\_ **Champions of Change** \$5,000 \_\_\_\_\_ **Wine Toss** \$3,500 \_\_\_\_\_

**Pie Roulette** \$2,500 \_\_\_\_\_ **Friends of the Festival** \$1,000 \_\_\_\_\_ **Promotional** \$1000 \_\_\_\_\_

**Program** \$500 \_\_\_\_\_ **Harvest Market Vendor** \$75 (\$25 in product) \_\_\_\_\_

Company Representative Name & Title \_\_\_\_\_

**Payment Options:**

Enclosed Check (payable to Growing Futures Early Education Center) \_\_\_\_\_

Please invoice my company \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Exp \_\_\_\_\_ 3 digit code on back \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

Address (if different from above) \_\_\_\_\_

City/State/Zip \_\_\_\_\_

**Return form by AUGUST 31, 2022 to:**

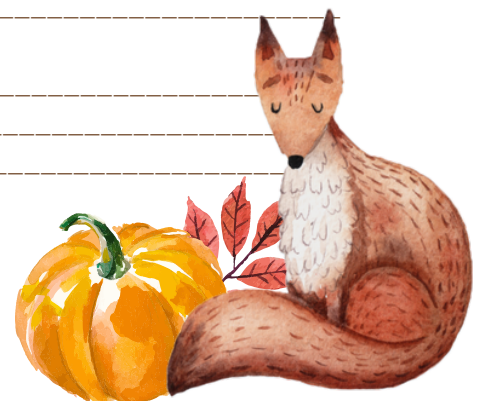
Growing Futures Early Education Center

Attn: Jessica Hoffman

8155 Santa Fe Drive

Overland Park, KS 66204

Email: [jhoffman@growingfutureseec.org](mailto:jhoffman@growingfutureseec.org)





# HARVEST MARKET VENDOR FORM



*Harvesting Hope Fundraiser  
October 7, 2022 | 4-8pm*

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website and Facebook URL: \_\_\_\_\_

**Vendors may arrive to set up from 2-4pm. A 10x10 space will be provided.  
Growing Futures volunteers can assist with setup if needed.  
Please plan to bring your own tables, tents, linens, etc. for setup.**

By signing this form, I agree to release all parties that are a part of this show, property owners, or anyone associated with the organization, and/or promotion of this show from any responsibility, liability, or damage that may be incurred from my participation in this event, and I understand that I waive my rights to any legal action as such. If event is rained out, the event will be postponed. No refunds will be issued.

Signature: \_\_\_\_\_

## **Entry Fee:**

We request a \$75 monetary donation to Growing Futures and a \$25 product donation for the virtual silent auction (both are tax deductible).

\$25 product donation description: \_\_\_\_\_

Enclosed Check (payable to Growing Futures Early Education Center) \_\_\_\_\_

Please invoice my company \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Exp \_\_\_\_\_ 3 digit code on back \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

Address (if different from above) \_\_\_\_\_

City/State/Zip \_\_\_\_\_

## **Return form by AUGUST 31, 2022 to:**

Growing Futures Early Education Center  
Attn: Jessica Hoffman  
8155 Santa Fe Drive  
Overland Park, KS 66204  
Email: [jhoffman@growingfutureseec.org](mailto:jhoffman@growingfutureseec.org)







# VOLUNTEER INTEREST FORM

*Harvesting Hope Fundraiser  
October 7, 2022 | 4-8pm*

Company or Group Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Shifts:

Morning Setup 10am-12pm \_\_\_\_\_ (setting up tables, decor, signage, tents, etc.)

Vendor Setup 2pm-4pm \_\_\_\_\_ (assisting booth setup and navigation)

Event Volunteers 4pm-8pm \_\_\_\_\_ (host games, bar, ice runners, tickets, etc.)

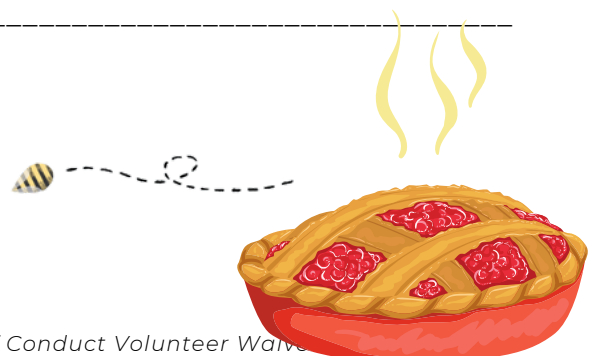
Event Teardown 8pm-9pm \_\_\_\_\_ (breaking tables down, packing up supplies)

Names of volunteers in your group:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Return form by AUGUST 31, 2022 to:

Growing Futures Early Education Center  
Attn: Kathy McLellan  
8155 Santa Fe Drive  
Overland Park, KS 66204  
Email: [kmclellan@growingfutureseec.org](mailto:kmclellan@growingfutureseec.org)



*Volunteers will need to sign a Code of Conduct Volunteer Waiver*